ASIAN STREET FOOD & MUSIC FESTIVAL

Church Street Parking lot location

The Harvard Square Business Association presents the

38th Annual MayFair

Sunday, May 7th, 2023 • 11:00 a.m. – 6:00 p.m.



The first Asian Street Food & Music Festival will feature

- Live music, dance, and street performers!
- · Family-friendly activities!
- Sidewalk sales!
- Arts and craft vendors!
- Vintage goods!
- Free samples!
- Street Food from all over Asia

Mail application and fee by Friday, April 24th, 2023 to:

Harvard Square Philippine American Alliance 6 Grant Street Cambridge, MA 02138 or email to *contact@hspaa.org*

Attention Sponsors

For Premiere space, logo packages, category exclusivity, internet links, permission to sample and/or canvass the crowd, please call the HSPAA at 617-259-8678.

Follow Us and Stay Informed!



Dates and Deadlines:

- April 24th by 5:00 PM. Application and full payment due for all spaces.
 If space is available, late applications will be accepted subject to the \$30 late fee.
- April 30th May 5th: Confirmation packages and booth assignment will be emailed to all vendors.
- May 4th: If you have not received your confirmation package by Thursday, May, 4th, please call our office at 617-491-3434.
- May 7th: Unless showers are predicted for the entire day, the event will proceed as planned. Please visit harvardsquare.com after

12:00PM on the Friday prior to the event to learn if the festival will go on as planned.

- RAIN DATE: May 21st, 2023
- NO REFUNDS AFTER April 24th.

Set Up

- The festival area is closed at 5 AM to car traffic the morning of the event.
- Vendor set up is from 8:30 10:45 AM. Vendors may not enter the area until 8:30 AM.

Breakdown

- Vendors must stop selling at 6 PM or risk fines of \$50 per sale.
- Vendor vehicles will be allowed to enter the site once deemed safe to do so by the police.
- Vehicles, booths and street area must be cleared by 7 pm for street cleaning.

Vendor Rules

- Products must be confined to booth area.
- Sidewalks and curb cuts must be kept clear.
- Vendors provide their own tables, tents, chairs and cleanup.
- This is a carry in/carry out event. All trash must be taken with you at the end of the event.

Security Procedures

- You must complete the Worker Identification Form included in your confirmation package.
- Please include worker's names, addresses and dates of birth. Workers must present photo ID before being allowed into site area.

